



---

**An Roinn  
Gnóthaí Eachtracha**  
Department of  
Foreign Affairs

Global Ireland: Ireland's Strategy for the Nordic Region to 2025 – Action Plan 15/12/2021

The Nordic Strategy is built upon the strong foundations of shared values and cooperation that Ireland has with the Nordic Region. The common goal of all the partners in this Strategy is to build upon and enhance these strong foundations so that Ireland and the Nordic countries can work together to pursue common objectives, values and priorities. We have many shared strengths and have much to learn from one another. We enjoy strong partnerships with each of the Nordic countries. Like Ireland, Denmark, Finland, Iceland, Sweden and Norway are relatively small countries, with ambitions on the global stage. We share a strong commitment to human rights, to gender equality, to open economies, to innovation and to education. This Action Plan is a living document and will evolve as the commitments contained in the Nordic Strategy are implemented.

Lead	Colour Key
EU Policy I	
HQ – Other	
Stockholm	
Oslo	
Helsinki	
Copenhagen	
Line Department	
Agency	

In 2021, the priorities of the Nordic Strategy under Objective 1 will be:

- A programme of Ministerial engagement with Nordic Countries.
- Holding of official consultations with at least two Nordic Countries.
- Continued cooperation on the UN Security Council with Norway under their newly formed Government.
- Continued engagement on Brexit/EU-UK matters by the EU-UK Unit with Nordic partner Embassies in Dublin and by Missions.
- Hosting the second Ireland and the Nordic-Baltic 8 conference.

In 2022, the priorities of the Nordic Strategy under Objective 1 will be:

- Develop and publish bilateral points of action with each Nordic Country to complement the overall Nordic Strategy Action Plan
- Ensuring that a Ministerial visit and consultations at senior official level occur in each country in the Nordic Region.
- Continued official and scientific engagement on Arctic issues including active participation at significant Arctic conferences and at least one Ministerial engagement.
- Exploration of continuing ties with the Nordic Council
- political engagement on our shared values at an EU and UN level.
- Continued coordination with our Norwegian counterparts during our terms as a non-permanent member of the UN Security Council
- Explore the possibility of civil and public servant exchanges.

Strategic Objective 1: Ireland will work with Denmark, Finland, Sweden, Iceland and Norway to advance and safeguard shared interests and values across the world, including in the UN and via European partnerships.				
Commitment	Deliverables	Actions (to be reviewed annually)	Timeframe	Responsibility
Deepen political and official relationships	Increased political and official engagement	At least two Ministerial engagements per year with each country in the Nordic region	Annual	<b>Lead:</b> EU Policy I  <b>Partners:</b> Missions
		At least one senior level consultation including possible consultation at Secretary-General level with each country each year.	Annual	
		Explore the potential for joint ministerial/senior official visits and actions in Third countries.	On-going	
		Explore potential links between the Oireachtas and the Nordic parliaments with detailed proposals to be brought forward by the end of 2022 on: <ul style="list-style-type: none"> <li>Coordinating with the Office of the Ceann Comhairle on linkages between parliaments and parliamentary committees in Ireland and the Nordic States.</li> <li>Explore the possibility of closer parliamentary cooperation facilitated by the Nordic Council.</li> </ul>	2022	<b>Lead:</b> Oireachtas Inter parliamentary Unit  <b>Partners:</b> EU Policy I, Embassy Copenhagen Nordic Missions
Develop deeper connections between Irish local authorities and regions and their Nordic counterparts in areas of common or shared interest where relevant. <ul style="list-style-type: none"> <li>Use existing engagement through the EU Committee of Regions to deepen connections between local authority management in Ireland and the Nordic region.</li> </ul>	2024	<b>Lead:</b> D/HLGH  <b>Partners:</b> LGMA, Missions		

<p>Build links with the Nordic Council and the Nordic Council of Ministers particularly in areas such as but not limited to; children and youth affairs, the environment and climate, energy, sustainable development, research, gender equality, disability and digitalisation.</p>	<p>On-going</p>	<p><b>Lead:</b> Embassy Copenhagen</p> <p><b>Partners:</b> EU Policy I and Nordic Missions</p>
<p>Develop our engagement with the Nordic Council and Nordic-Baltic 8 by building on the success of the Nordic-Baltic conference in Dublin in October 2019 and by hosting a second conference in December 2021.</p> <p>Explore co-organising/co-hosting further topical events that reflect mutually shared aspirations for the world. Harness the benefits of using VCs for this type of event, including a wider audience, less associated costs and a larger pool of potential speakers.</p>		<p><b>Lead:</b> EU Policy I and Nordic Missions</p>
<p>Explore the potential for co-organising meetings and events to deepen our bilateral engagement on security and defence issues, including the sharing of expertise on countering hybrid and cyber threats.</p>		<p><b>Lead:</b> ISP Unit</p>
<p>Encourage short-term exchanges of civil and public servants with the region and an Ireland/Nordic dimension to relevant Public Service leadership programmes.</p> <ul style="list-style-type: none"> <li>• Examine previous instances of civil servants exchanges</li> <li>• Create a pilot scheme for short-term exchanges between Ireland and the Nordic states to examine areas such as policy implementation, best practice, and innovation.</li> <li>• Discuss updating the curricula of Public Service leadership programmes to include an Irish/Nordic dimension and the ongoing importance of the Nordic region to Ireland's future prosperity post-Brexit.</li> </ul>	<p>2022/2023</p>	<p><b>Lead:</b> Embassy Stockholm</p> <p><b>Partners:</b> DPER; Civil Service Renewal &amp; One Learning, EU Policy I</p>

	Ireland becomes a strong voice on areas of interest in the Arctic	<p>Sustain and increase engagement with organisations focusing on Arctic issues, including:</p> <ul style="list-style-type: none"> <li>Continued official and scientific engagement on Arctic issues including active participation at significant Arctic conferences and Ministerial engagement.</li> <li>Contributing to Arctic Council working groups (PAME, CAFF, etc) through direct or indirect engagement via OSPAR.</li> <li>Support for EU engagement based on new EU Arctic strategy.</li> <li>Consideration of another potential bid for Ireland to gain Observer status of the Arctic Council by 2023.</li> <li>Further engagement with the OSPAR (Oslo and Paris) Commission and support for the Network of Arctic Researchers in Ireland in exploring networking opportunities with Nordic counterparts.</li> </ul> <p>Active engagement with the Northern Periphery and Arctic Area Programme which promotes inter-regional cooperation on shared challenges and opportunities. Encourage Irish participants to partner with Nordic groups.</p>	2022/2023 for attendance at Conference and Observer Status bid.	<p><b>Lead:</b> EU Policy 1, Embassy Oslo</p> <p><b>Partners:</b> D/HLGH, D/AFM, Missions, Marine Institute, DPER</p>
		<p>Explore an application for Observer status of the Council of Baltic Sea States (CBSS)</p> <p>Engage with the Council of Baltic Sea States on issues of mutual interest and expertise including sustainability, child protection and trafficking.</p>	2022	<p><b>Lead:</b> Embassy Stockholm</p> <p><b>Partners:</b> EU Policy I, Departments as appropriate.</p>
	Increased collaboration with language groups in the Nordic region.	Build on existing links with Saami Council on language preservation and promotion projects. Broaden our relationship to include areas such as; human rights, minorities and the Arctic.	2022/2023	<p><b>Lead:</b> Embassy Oslo</p> <p><b>Partner:</b> Missions, DTCAGSM (Irish Language division)</p>

		<p>Support this work through engagement in each Nordic country with Saami Representative Parliaments or organisations.</p> <p>In the context of the 60<sup>th</sup> anniversary of Diplomatic Relations between Ireland and Finland seek opportunities to explore questions of language and identity, including the Irish, English, Finnish, Swedish, and Saami languages and explore potential for further engagement on the issues.</p>		
Maintain our close cooperation on the multilateral agenda in relation to the Sustainable Development Goals and the sustainability agenda.	Increased collaboration on the SDG and sustainability agenda.	<p>Ensure collaboration and cooperation with Nordic States across all UN bodies and institutions.</p> <p>Collaborate on international development policy issues, including through our participation in the Nordic+ International Donors' Group, the Rubens Group, as well as our shared constituencies within the structures of the African Development Bank and Asian Development Bank.</p>	<p>2022</p> <p>On-going</p> <p>On-going</p>	<p><b>Lead:</b> DCAD – Multilateral, UN-IFIs Unit</p> <p><b>Partners:</b> Embassy Oslo, Political Division, Missions</p>
Engage further with Norway and Iceland in strengthening our shared membership of the European Economic Area.		Continue to engage and enhance involvement with the EEA, Greenland and the Faroe Islands in areas of common interest such as energy policy, the sustainable blue economy, and the Arctic area programme.	On-going	<p><b>Lead:</b> Embassy Oslo and Embassy Copenhagen</p> <p><b>Partners:</b> Norwegian Embassy, DCAD - Climate Unit, DECC, DAFM, DoT</p>

<p>Build on our shared interests in the EU and develop better understanding of our respective priorities across all policy areas.</p>		<p>Continue and enhance our close cooperation on European policy areas including trade, environment and rule of law.</p> <p>Continue to participate and enhance involvement in like-minded groups such as the D9 digital group and the Like-minded group on the Single Market with Denmark, Sweden and Finland.</p>	<p>On-going</p>	<p><b>Lead:</b> EU Division (SM group), DETE (D9);</p> <p><b>Partners:</b> Relevant line Departments, Resident missions, Perm Rep in Brussels</p>
<p>Identify areas of collaboration and learning in terms of sustainable carbon-neutral cities.</p>	<p>Active engagement with Nordic states on carbon-neutral cities.</p>	<p>Coordinate with the Perm Rep in Brussels and relevant Nordic Missions in Brussels on the Commission’s mission for 100 Climate-neutral cities by 2030.</p> <p>Strengthen cooperation on “active transport” issues of shared interest regarding commitments to sustainability.</p>		<p><b>Lead:</b> DECC, DHLGH</p> <p><b>Partners:</b> LGMA, Nordic Embassies, Perm-Rep Brussels, D/Transport, TII</p>
<p>Work to maintain the strong support of our Nordic partners in relation to Brexit and our shared interests in the partnership of the EU with the United Kingdom.</p>	<p>Gain a shared understanding of our mutual goals in relation to Brexit.</p>	<p>Continued engagement on Brexit/EU-UK matters by the EU-UK Unit with Nordic partner Embassies in Dublin and by Missions in the region with relevant local administrations, to ensure clear messaging on IE priorities and identify areas of common interest with regard to the EU-UK and EEA-UK relationship.</p> <p>Coordination with Perm Rep Brussels to pursue identified common interests within the EU framework for cooperation with the UK.</p> <p>Use each other’s expertise in order to develop knowledge sharing in areas of mutual interest such as the UK, the trans-Atlantic relationship and Russia.</p>	<p>On-going</p>	<p><b>Lead:</b> EU-UK,</p> <p><b>Partners:</b> Missions, Nordic Embassies</p>
<p>Enhance opportunities for collaboration with Denmark and Finland in the seven country</p>		<p>Identify potential work areas for follow up with Denmark and Finland as fellow EU members of the Initiative.</p>	<p>On-going</p>	<p><b>Lead:</b> Econ Unit and DETE</p> <p><b>Partners:</b></p>

<p>'Small Advanced Economies Initiative' in the three pillars of science and innovation, economics, and foreign affairs and trade.</p>				<p>Embassy Copenhagen and Embassy Helsinki</p>
<p>Develop our shared interests in using digital technologies to improve the lives of citizens in Europe.</p>		<p>Promote information sharing between Government Departments and agencies with Nordic equivalents on digital technologies.</p> <p>Seek participation of Nordic countries in digital technology events and encourage Government Departments and agencies to participate in Nordic events.</p> <p>Engage with the Nordic-Baltic group at European Council meetings on proposals for the digital single market.</p> <p>Encourage visits between Governments Departments and the Nordic countries to exchange knowledge and best practice. Develop knowledge exchanges of best practices in harnessing technologies to support the digital transformation of enterprise in Ireland and the Nordic countries.</p>	<p>On-going</p>	<p><b>Lead:</b> DECC, D/Justice, DETE,</p> <p><b>Partners:</b> Perm-Rep Brussels, OGCIO</p>
<p>Build on existing engagements with Finland in support of EU peace mediation measures.</p>		<p>Continue and enhance engagement with Finland, including meetings at official level to exchange information and discuss common approaches.</p> <p>Continue efforts to support jointly in peace building and conflict resolution within the EU and at the UN and endeavour to find new avenues for the cooperation.</p>	<p>On-going</p>	<p><b>Lead:</b> Embassy Helsinki</p> <p><b>Partners:</b> Finnish Embassy, Dublin, D/Defence,</p>

		<p>Encourage organisations to develop joint projects. Liaise with our Finnish and Estonian counterparts on cyber and hybrid warfare policies including exchanges with the European Centre of Excellence for Countering Hybrid Threats.</p> <p>Explore with Embassy Helsinki further engagement with Nordic-based Stability Fund partners (e.g. CMI) and enhance cooperation with Nordic partners on peace/mediation support efforts at EU level.</p>		<p>D/Justice, EU Policy I, Political Division, Embassy Tallinn,</p>
<p>Work in close partnership with Norway as fellow members of the UN Security Council for the 2021-22 term as we respond to and engage with global challenges together.</p>		<p>Engage with Norway as part of their UNSC presidency in January 2022.</p> <p>Work with Norway as co-penholders on the Syria Humanitarian file to retain cross-border humanitarian assistance to North-West Syria via the Bab-al-Hawa crossing. Develop co-penholder statements with Norway for the monthly debates on Syria Humanitarian issues.</p> <p>Cooperate with Norway to strengthen the Council’s work on Climate and Security, including ensuring a smooth transition in January 2022 as Norway takes over as co-chair of the IEG on Climate and Security from Ireland.</p> <p>Continue to work closely with Norway on a range of issues as likeminded members of the Council, including on priorities such as Afghanistan, for which Norway is penholder; Ethiopia, for which Ireland is penholder; Children and Armed Conflict which Norway co-chairs the IEG on; and WPS which Ireland co-chairs the IEG on.</p> <p>Enhance ongoing engagement with Nordic partners on the Women, Peace and Security (WPS) agenda more broadly, at UN and EU-level, which is a shared priority for both Ireland and Norway.</p>	<p>2022</p>	<p><b>Lead:</b> UNSC Task Team</p> <p><b>Partners:</b> Embassy Oslo</p>

<p>Work closely with the Nordic countries in promoting our shared values through the Council Of Europe.</p>		<p>Use Ireland's six-month Presidency of the Committee of Ministers in 2022 to engage closely with the Nordic countries on our shared values.</p> <p>Continue our strong engagement with Iceland on continuing our mutual themes in our successive presidencies.</p> <p>Working together on the implementation of judgments of the European Court of Human Rights through our chairmanship of the committee on the Supervision of execution of judgments of the European Court of Human Rights</p>	<p>2022</p>	<p><b>Lead:</b> ENU / Strasbourg PR</p> <p><b>Partners:</b> Missions</p>
<p>Work in partnership on climate issues</p>		<p>Work with all Foreign Ministries in the region on the Green Foreign Ministry initiative and partnership building.</p>	<p>2022</p>	<p><b>Lead:</b> Embassy Copenhagen</p> <p><b>Partners:</b> DCAD – Climate Unit , PMU, Nordic Missions,</p>
		<p>Engage with our Nordic partners as part of the European Green Deal programme including Fit for 55.</p> <p>Ensure regular meetings at ministerial and official level on the topics of energy, environment and climate change.</p>	<p>2022</p>	<p><b>Lead:</b> EU Policy I</p> <p><b>Partners:</b> DECC</p>
		<p>Collaborate on areas of common concern, including on halting biodiversity loss; support for post-2020 UN climate targets; mitigating the effects of climate change on our oceans and preventing pollution and marine litter.</p>		<p><b>Lead:</b> D/HLGH</p> <p><b>Partner:</b> EU Policy I, DCAD-Climate Unit,</p>

In 2022 the priorities of the Nordic Strategy under Objective 2 will be the:

- Hosting of bi-annual regional market team meetings.
- Engaging with our Nordic Counterparts in relation to the objectives under COP 26.
- Support Tourism Ireland and DTAGSM in developing advertising campaigns and targeted missions to the Nordic region.

<b>Strategic Objective 2: Ireland will facilitate deepened trade, tourism and knowledge exchanges with the Nordic region consistent with our climate action agenda.</b>				
<b>Commitment</b>	<b>Deliverables</b>	<b>Actions (to be reviewed annually)</b>	<b>Timeframe</b>	<b>Responsibility</b>
Aim to grow our bilateral trade with the region from €15bn annually	Increased bilateral trade with the Nordic states	<p>Identify sectoral areas with capacity for further trade in line with the new Trade and Investment Strategy</p> <p>Conduct a series of trade missions to the Nordic region over the lifetime of the Nordic strategy in line with the needs of the clients of Enterprise Ireland, Bord Bia, and Tourism Ireland.</p>	2021-2025	<p><b>Lead:</b> DETE</p> <p><b>Partners:</b> Enterprise Ireland, Missions, Bord Bia, Tourism Ireland</p>
Establish new research partnerships with Nordic institutes and companies by 2025.	Implementation of research partnerships.	<p>Seek to identify complementary institutions and business networks in Ireland and the Nordic states to be included in research partnerships.</p> <p>Encourage Irish universities and relevant agencies to engage with their Nordic counterparts on promoting Irish expertise.</p>		<p><b>Lead:</b> DFHERIS</p> <p><b>Partners:</b> DETE, DTCAGSM, , Universities, Enterprise Ireland, Bord Bia, Tourism Ireland, Science Foundation Ireland</p>
Hold an annual regional market team meeting to share	Annual meetings with all Team Ireland stakeholders.	Coordinate with Team Ireland agencies in the Nordic states on continuing to coordinate bi-annual regional market team meetings.	Annual	<p><b>Lead:</b> Embassy Stockholm</p> <p><b>Partners:</b></p>

<p>priorities and actions for the coming year.</p>				<p>Agency staff in the Nordic states, EI, IDA, Bord Bia</p>
<p>Develop knowledge sharing workshops, compatible with the Paris Agreement temperature and food security goals</p>	<p>Improved understanding and experience gained on enacting the Paris Agreement.</p>	<p>Grow our mutual understanding of our goals and shared experiences in enacting measures under the Paris Agreement.</p> <p>Develop a series of knowledge-sharing workshops to examine the actions that have been taken in order to uphold the terms of the Paris agreement.</p> <p>Engage with the Nordic bloc at COP26 and future COP meetings.</p>		<p><b>Lead:</b> DECC</p> <p><b>Partners:</b> Embassy Helsinki , Climate Unit-DCAD</p>
<p>Ongoing work to facilitate business-to-business exchanges in green transition and growth in renewable energy</p>		<p>Support companies in these sectors to accelerate their entry and growth in the Nordics.</p> <p>Jointly support research collaborations in the area of energy and collaboration in the context of Horizon Europe to enable us to reach our climate targets while ensuring security of supply in the energy sector.</p> <p>Continue to identify and build links with business networks in the region to support companies in these sectors including leveraging the recently launched “Northern Light” Network of Irish Chambers.</p>		<p><b>Lead:</b> Enterprise Ireland</p> <p><b>Partners:</b> DETE, DECC, Missions</p> <p><b>Lead:</b> Missions</p>

<p>Support collaboration between Irish and Nordic companies on the development of environmental technologies such as Carbon Capture and Storage (CCS) technology</p>	<p>Implementation of business and research networks on Carbon Capture and Storage Technology</p>	<p>Identify possible networks for collaboration between Irish and Nordic companies on the development of environmental technologies such as Carbon Capture and Storage technology (CCS), renewable energy, smart grids and battery technology including through the existing work of Enterprise Ireland in the Nordic region.</p> <p>Examine the possibility of a conference or workshop to discuss information exchange between Irish and Nordic companies on the development of environmental technology.</p>	<p>2024</p>	<p><b>Lead:</b> Embassy Oslo</p> <p><b>Partners:</b> SFI, Enterprise Ireland, EU Policy I</p>
<p>Deepen our engagement in the North Seas Energy Cooperation.</p>	<p>Meet our objectives under the NSEC work programme 2020-2023</p>	<p>Contribute to the implementation of the EU Strategy on offshore renewable energy.</p> <p>Collaborate with the Nordic states on areas of mutual interest within the EU Strategy.</p>		<p><b>Lead:</b> DECC</p> <p><b>Partners:</b> DCAD – Climate Unit</p>
<p>Engage with authorities in Ireland and the Nordic region to realise the benefits of ‘smart cities’.</p>		<p>Coordinate with the Local Government Management Association, the Permanent Representation in Brussels and relevant Nordic Missions in Brussels on the Commission’s mission through the Horizon Europe initiative to aim for 100 Climate-neutral cities by 2030.</p>		<p><b>Lead:</b> DHLGH</p> <p><b>Partners:</b> LGMA, Perm-Rep Brussels</p>
<p>Drive an increasing number of focused Team</p>	<p>Trade missions involving ministerial representation to the Nordic region</p>	<p>State Agencies including Enterprise Ireland, IDA Ireland, Bord Bia and Tourism Ireland and the Embassy network to work closely together to support trade missions (some with Ministerial participation) and strong company participation at trade fairs and exhibitions.</p>		<p><b>Lead:</b> DETE</p> <p><b>Partners:</b> Missions, Enterprise Ireland, ,</p>

Ireland trade missions to the Nordic region	over the lifetime of the strategy.			Bord Bia, Tourism Ireland, DFA-Economic Directorate
Roll out an extensive programme of promotions to target Nordic visitors to Ireland, once travel conditions allow.	Growth in the number of programmes and visitors from across the Nordic Region.	Support Tourism Ireland and DTCAGSM in developing advertising campaigns and targeted missions to the Nordic region.	2022	<b>Lead:</b> Tourism Ireland  <b>Partners:</b> Missions, DTCAGSM

In 2021 the priorities of the Nordic Strategy under Objective 3 will be:

- Support the establishment of the “Northern Light” Network of Irish Chambers in Q4 of 2021

In 2022, the priorities of the Nordic Strategy under Objective 3 will be:

- Leveraging the global greening initiative of St. Patrick’s and St. Brigid’s days in order to raise Ireland’s positive profile in the region.
- Begin work on exploring the development of Irish studies programmes across the region.
- Begin communications through Social Media Platforms on developing Irish University alumni networks in the region.
- Supporting the growth of the “Northern Light” Network of Irish Chambers.

Strategic Objective 3: Ireland will strengthen people-to-people links and links to the Global Irish community in the Nordic region.				
Commitment	Deliverables	Actions (to be reviewed annually)	Timeframe	Responsibility
Work with education bodies to facilitate educational exchange initiatives embracing either second or third-level education institutions.	Education exchanges at second or third level with Erasmus frameworks	Utilise the existing Léargas connections through the Erasmus and Erasmus+ networks to encourage second and third educational institutions to engage with partners in the region.  Encourage and facilitate institutional links between schools, museums and partner organisations, and groups with shared interests.	2022	<b>Lead:</b> Embassy Stockholm, Léargas  <b>Partners:</b> EU Policy 1, Missions, DFHERIS, DTCAGSM, <i>National Museum, Arts Council.</i>

Raise Ireland's positive profile in the region.	Increased participation in Irish events.	<p>Leverage the Global Greening initiative and key festivals, including St. Patrick's Day and St. Brigid's Day, to increase Ireland's positive profile in the region.</p> <p>Work within the diplomatic networks of Ireland and the Nordic States including honorary consuls to enhance the level of knowledge of all countries as a tourist destination including Sustainable Tourism.</p>	Annual	<p><b>Lead:</b> Missions</p> <p><b>Partners:</b> Global Ireland Unit, Comms Unit, DTCAGSM, Tourism Ireland</p>
Engage with the Irish Diaspora and Affinity Diaspora		<p>Explore the potential for the development of an Irish studies programme in Nordic regions.</p> <p>Develop relationships with Irish diaspora and cultural groups in the region, encouraging their engagement in cultural events hosted and facilitated by the Missions.</p>	2022	<p><b>Lead:</b> Embassy Oslo</p> <p><b>Partners:</b> D/Ed &amp; DFHERIS, Léargas, Global Ireland</p>
Promote and support Irish culture, sport, heritage and values	Increased engagement in the region between local partners and relevant organisations.	Work with Irish communities and the affinity diaspora through the Emigrant Support Programme and partnerships with the GAA, Comhaltas Ceoltóiri Éireann and others.	2022	<p><b>Lead:</b> Missions, Irish Abroad Unit</p> <p><b>Partners:</b> Tourism Ireland, DTCAGSM, Sport Ireland</p>
Maximise the potential of the re-assignment of the secondary accreditation of Iceland to Embassy Oslo.		Further develop our relationship with Iceland through an increased frequency of official and ministerial visits, reflecting our strong shared experience and cultural links, as well as wide-ranging common interests, including on environment, maritime, social and EU/EEA topics.		<p><b>Lead:</b> Embassy Oslo</p>

<p>Develop enhanced data on international alumni, mapping their location to support the development of networks of interest in the Nordic region.</p>	<p>Growth of networks of interest involving Irish alumni.</p> <p>Successful data-map showing Irish alumni in Nordic states.</p>	<p>Consult with Irish universities to determine existing formal links with Nordic universities.</p> <p>Engage with the alumni networks of Irish universities on the possibility of cooperation on Irish alumni in the Nordic states.</p> <p>Pursue potential opportunities with Irish alumni networks of developing specific networks targeting Irish alumni in the region.</p> <p>Support the Missions, DFHERIS, and DETE in growing networks of interest in the Nordic Region through Social Media Platforms.</p>	<p>2022/2023</p>	<p><b>Lead:</b> Embassy Helsinki</p> <p><b>Partners:</b> Irish universities, Higher Education Authority, DETE, Missions, Embassy of Finland, Dublin.</p>
<p>Deepen support for and engagement with Irish diaspora business networks and foster links between them</p>	<p>Establishment of a Nordic-Baltic network of the Irish Chambers of Commerce.</p>	<p>Encourage the development of a Nordic-Baltic network of Irish Chambers of Commerce drawing on the example of the existing country chambers of commerce.</p> <p>Support the launch of the “Northern Light” Network of Irish Chambers in Q4 of 2021.</p>	<p>2021</p>	<p><b>Lead:</b> Embassy Stockholm</p> <p><b>Partners:</b> DETE, Enterprise Ireland, Missions, DFA-Economic Unit.</p>

In 2022, the priorities of the Nordic Strategy under Objective 4 will be:

- Identifying country-specific objectives for the promotion of Irish Culture.
- Ensuring that major cultural events such as St. Patrick’s and St. Brigid’s day are promoted across the region

Strategic Objective 4: Ireland will grow its reputation across the Nordic countries through enhanced promotion of culture, heritage and linkages.				
Commitment	Deliverables	Actions (to be reviewed annually)	Timeframe	Responsibility
<p>Launch new cultural initiatives in the Nordic-Baltic region.</p> <p>Implement regional and country-specific campaigns, both online and in-person, to promote Irish culture and design, and celebrate shared cultural links.</p>		<p>Identify country-specific objectives for the promotion of Irish culture.</p> <p>Explore the potential of hosting additional events as part of St. Patrick’s day, St. Brigid’s day, and relevant national holidays to engage with the public and cultural society in the areas of shared cultural heritage.</p>	<p>On-going</p> <p>Annual</p>	<p><b>Lead:</b> Missions</p> <p><b>Partners:</b> Arts Council, Sports Ireland, DFA-Culture Unit, DTCAGSM, Tourism Ireland</p>

<p>Launch an Ireland cultural competition targeting second-level students.</p>		<p>Embassy Helsinki to develop initiatives to mark the 60th anniversary of diplomatic relations between Finland and Ireland, including with the Embassy of Finland to Dublin.</p> <p>Use a “lessons learned” approach to this programme for use with initiatives across the region.</p>	<p>First half of 2022</p>	<p><b>Lead:</b> Embassy Helsinki</p> <p><b>Partners:</b> Embassy of Finland, Dublin, Missions, DFA Culture Unit</p>
<p>Raise the profile of Irish design in the Nordic region.</p>		<p>Encourage a celebration of the 60th anniversary in 2023 of the foundation of Kilkenny Design Workshops which had significant Nordic collaboration</p> <p>Engage Team Ireland in the Nordic region to ensure that Irish design is highlighted through their work in the region.</p>	<p>2023</p>	<p><b>Lead:</b> Embassy Helsinki</p> <p><b>Partners:</b> Tourism Ireland, DTCAGSM, Nordic Missions, Design Council of Ireland, Kilkenny</p>
<p>Raise Ireland’s cultural profile in the Nordic region</p>		<p>Engage with Artistic Directors of cultural venues in the Nordic States to build connections to cultural venues in Ireland.</p> <p>Encourage media co-productions focused on cultural, historical and contemporary links between Ireland and the Nordic countries.</p>	<p>On-going</p>	<p><b>Lead:</b> Missions</p> <p><b>Partners:</b> Culture Unit – DFA Arts Council, Universities, Tourism Ireland, BAI</p>

In 2021, the priorities of the Nordic Strategy will be:

- To create a Nordic Strategy presence on the ireland.ie webpage.
- To inaugurate the Regional Market Teams approach within the region.

In 2022, the priorities of the Nordic Strategy under Objective 5 will be:

- To embed the Regional Market Team concept within the Nordic region. Two meetings in this format were held in 2021, along with Local Market Team meetings.
- Examine the lessons learned from the implementation of the Team Ireland model in Stockholm.
- Develop the Nordic space created on Ireland.ie for use by missions to showcase upcoming events, press releases, Irish strengths and expertise and exchanges with the region.

Strategic Objective 5: A strong Government-led Team Ireland will significantly increase its impact to 2025.				
Commitment	Deliverables	Actions (to be reviewed annually)	Timeframe	Responsibility
Develop added-value from the appointments of new Honorary Consuls of Ireland in Iceland and Norway.		<p>Active support to both Honorary Consuls (HC) for their consular roles and in maximising business, cultural and other opportunities in Iceland and Bergen/surrounding West Coast of Norway.</p> <p>Facilitate State agency activities in both contexts, drawing from the HCs local expertise, especially with EI and TI.</p>		<p><b>Lead:</b> Embassy Oslo</p> <p><b>Partners:</b> EU Policy 1</p>
Establish links between Team Ireland local staff in the region		<p>Facilitate information exchange and cooperation as well as access to training on a regional level between Team Ireland staff.</p> <p>Organise in-person or virtual away days for Heads and Deputy Heads of Mission at least every two years.</p> <p>Develop networks for local staff for training and knowledge exchange purposes.</p>		<p><b>Lead:</b> Embassy Stockholm</p> <p><b>Partners:</b> Missions, relevant agencies, DFA-HR</p>

Examine benefits of a roll out of the Ireland House model across the region capitalising and expanding on the Ireland House model already operational in Stockholm.	Study of the rollout of the Ireland House model across the remainder of the Nordic states.	Examine the lessons learned from the implementation of the Ireland House model in Stockholm; benefits and challenges that the Ireland House brought to the work of Team Ireland in Stockholm.		<p><b>Lead:</b> Economic Unit</p> <p><b>Partners:</b> Missions, PMU, Stakeholder agencies</p>
Ensure collective Team Ireland support and collaboration to achieve strategic goals for tourism, trade, and investment in the Nordics.		Examine the various regional team permutations across the Team Ireland agencies working in the Nordic region and consider the workforce planning requirements in order to ensure collaboration on strategic goals for the region.		<p><b>Lead:</b> Embassy Stockholm</p> <p><b>Partners:</b> DFA-EPU, Global Ireland Unit, relevant agencies</p>

<p>Develop a Nordic presence on Ireland.ie as the digital platform “Ireland House in the cloud”.</p>	<p>Nordic presence on the Ireland.ie platform.</p>	<p>Develop a space on Ireland.ie for use by missions to showcase upcoming events, press releases, Irish strengths and expertise and exchanges with the region. Develop key headline messages on Ireland.ie that are tailored to the Nordic Region.</p> <p>Ensure access to Ireland.ie for the Missions.</p>		<p><b>Lead:</b> Global Ireland Unit</p> <p><b>Partners:</b> Missions, Comms Unit, ICT unit</p>
<p>Strengthen our Team Ireland approach</p>	<p>Successful series of workshops and updated country plans.</p>	<p>Regularly host Regional and Local Market Team workshops with the participation periodically of visiting Ministers.</p>		<p><b>Lead:</b> Embassy Stockholm</p> <p><b>Partners:</b> Global Ireland Unit, Enterprise Ireland, Bord Bia, Tourism Ireland</p>
<p>Review the need to strengthen the various parts of the Team Ireland presence in the region.</p>	<p>On-going review of Team Ireland resources.</p>	<p>Review the deployment of mission resources and personnel across the Nordic Region with a view to strengthening the Team Ireland presence in the region. Consult as needed with State Agencies.</p>	<p>2022</p>	<p><b>Lead:</b> Embassy Stockholm</p> <p><b>Partners:</b> Team Ireland agencies, Other Missions</p>